

SUSTAINABILITY POLICY

Our commitment to international business management that has some positive impact on the planet, in all economic segments, reflects our pioneering spirit in applying the concept of Sustainability to Foreign Trade. The international projects we manage must show potential to change the technological, productive and social profile of the nations where we operate, assisting industry, trading, services and, consequently, the community and the country.

We neutralize carbon dioxide (CO₂) emissions generated in import and/or export operations, by purchasing carbon credits, as well as actively planting hundreds of trees, which is performed annually in environmental degradation areas, therefore actively contributing to safeguard the planet and aiming at reducing the impact caused by greenhouse gases (GHG).

In import/export operations, we mostly circulate between high technology machinery and equipment, robotics, renewable energy, green chemicals, natural cosmetics, functional beverages and food, phytomedicines, medicinal plants, electric vehicles, sustainable textile, organic fertilizers, biotechnology, art, entertainment and innovative solutions to support public management in building more intelligent cities.

Our business chain is sustainable. The partner selection process, for example, is comprised of ethical, legal, tax and social-environmental responsibility assessments. After accreditation, our partners are regularly required to show their social actions in their communities.

We directly support serious institutions that foster social inclusion, diversity and support for children, adolescents, refugees and the elderly in a vulnerable position.

By choosing Braver, clients, team members and partners are encouraged to be the best version of themselves. Such guideline, linked to a very sound set of ethical, quality and compliance standards, ensures safe international operations and business sustainability on the long run.

Kaio Cezar Camillo de Melo Chief Executive Officer